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## Designing Bags and Shoes for Young Women Using Modern Tapestry

Elham Farahmandaliabad<sup>a</sup>, Fatemeh Maleksabet<sup>a\*</sup>, Elham Zare<sup>a</sup>

<sup>a</sup>*Department of Sewing and Clothing Design, Faculty of Hazrat Roghayeh Branch, Technical and Vocational University (TVU), Yazd, Iran*

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### Research Article

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#### Abstract

Clothing is a material sign of a cultural communication system; And weaving is one of the basic experiences of mankind, and among the interesting weaves is the tapestry weave, which is woven from the weave of tangled threads, the compressed chords in the form of a strong patterned and symmetrical surface, it has a design; A visual texture that is a subset of fiber art; And fashion, a phenomenon that exists more or less among the social strata and can be used in the design of modern bags and shoes for young women who follow the clothing of the Vionic brand. The purpose of this article is to apply the tapestry texture and appropriate materials in bags and shoes and boom in the clothing market, innovation in the design of women's bags and shoes and change the evolution in the visibility of an art; It is obvious that today bags and shoes are an important and inseparable part of the look and style, so we will give double glory with how to create the charm and appeal of women's bags and shoes, which is a combination of modern art and tapestry escape. Due to the fact that tapestry has a fancy and formal style, it is suggested that bags and shoes become more practical and can be used in all places. It is also possible to create a new world in the clothing market by using the art of tapestry in bags and shoes. The current research method is descriptive and its purpose is applied. To collect information related to the literature of the subject and the background of the research, a library method was used, and a qualitative research method was used to collect information to confirm or reject the research hypotheses. Rami tapestry can be displayed from models and textures, thread and various basic tools, scissors heads and cloth and simple and sometimes very beautiful and practical tools.

**Keywords:** Young Women; Tapestry Weaving; Bag and Shoe Design; Modern Art

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\* Corresponding author. Tel: +98-9134519634.

E-mail address: [Maleksabet.f2888@gmail.com](mailto:Maleksabet.f2888@gmail.com)

## 1. Introduction

Fabric is one of the basic experiences of human beings, which has been used to deal with cold, heat, and natural threats in the form of clothing, blankets, underlays, and house coverings, or protection of equipment (Rasoulzadeh, 2012). On the other hand, shoe design and production must go through many steps such as texture design and fabric creation with the art of tapestry, which is generally a word in the fashion world, a fabric that has a simple texture, carpet texture, knots or a combination of both. In a sense, one of the necessities of life in today's world is the need for bags and shoes, and the shoe industry is one of the living and dynamic industries of our country. It is a strong and commendable industry or background with forward-looking conditions and progressing (Hashemi, 2019). The first tapestry weaves belong to the Copts of Egypt. In the 7th century, they wove wonderful images of animals, people and plants in the form of beautiful curtains, taking into account order and symmetry. At the same time, in France, these textures included images from the book of Saint John with a limited color combination, and also in North and South America it can be woven by the Indians of this land, tapestries in the form of blankets, curtains, and rugs, etc., which have specific designs and colors of the culture and civilization of the people there. The discovery of the Pazyrik carpet, which is the oldest and the first hand-woven carpet on earth, is a proof of this claim. The needlework tapestry woven in the city of Bios dates back to the 11th century. This work depicts the course of the war between France and England. Its size is 70 x 50 cm and it is in the form of tapestry or modern texture. From the 11th century in France, England, Germany, Belgium, the beginning of developments in tapestry art, including the works of William Morris in England. He is one of the famous modernist artists of the world from the Arnovu school. The Bauhaus school played an important role in the evolution of tapestry. In the second half of the 20th century or the 60s, the Lausanne biennial caused important and new events in this art. A statement is made that a tapestry may not be a woven rug. They can benefit from the arts of needlework, Mukrame, two-thread weaving, multi-thread weaving, cord weaving, mat weaving, etc., and also use different materials, tools, and fibers (Rasoulzadeh, 2012: 27).

In the training sector of the shoe industry of our country, there has always been a problem of lack of resources. Sometimes noblemen, having a large and heavy bag of knowledge and experience of several decades, and having endured a lot of effort and effort and sometimes spending several years of time, have attempted to prepare documented sources in the industry (Sadatnouri, 2015). Fashion in Iran has been of interest from a historical point of view and has become an inseparable part of everyone's daily life, which due to the rapid progress in fashion and attention to the personalization of style and the importance of this issue, we decided to take a step in this direction. One of the common terms in the field of fashion and clothing that can be mentioned is tapestry. The word tapestry has no synonym or equivalent in Persian language, tapestry is an English word and in French it is called (tapestry). This art is related to the structure of weaving and is woven in the form of weft-warp, which can be used in clothing such as bags and shoes. As you know, the word bug is used for any type of device that is used. Although almost all types of bags fit into this category, the word has a meaning beyond bags. It is exciting that every year several thousand new design graduates start their careers in shoe design. Some may start their own brand, while others join companies to start their careers as designers. The current shoe designer community has many creative thinkers who take design concepts even further. For example, Marloz Ten Bohr Shank reinvented shoe metal and is constantly developing innovative ideas in shoe making. In general, the story of the weave is a representation of a simple weave in which motifs are created through color. In most weaving techniques, a weft is passed horizontally and consecutively between rows of vertical threads (warp) and is woven row by row. One of the characteristics of this artistic texture is

symmetry. This symmetry is created by color, design, material and texture technique. In this art, different tools and materials and (pure) form are used to present this art better and more beautifully. Tapestry is an independent work in the form of reliefs, hangings, wall hangings, etc. This art is progressing and being performed in most countries of the world. For example, in the tapestry workshop of West Dean University in England, they weave paintings and designs of great artists. These handicrafts are special and beautiful. Several professional artists weave them together. This art, equal to other arts, can be displayed in the open space as performance art or arrangement or executive art. It is worth noting that tapestry is a subcategory of fiber art, which includes soft sculptures, two looms, etc. (Rasoulzadeh, 2012: 29).

Tapestry is actually the art of storytelling with colorful yarns and thread fabrics. An art that has been unknown for thousands of years, and its beauty and effect have been displayed in the modern world. Due to the smallness of today's houses and the spread of minimal style in apartments, many people use tapestry fabric instead of wall hangings in home decoration accessories. For example, tapestry fabric with cotton fibers can be used as a tablecloth or bedspread. Also, these fabrics are beautiful and impressive in details such as cushion fabric and will transform the simple environment of your home into a special space (Nyazmand, 2011).

Tapestry art is similar to carpet weaving. More than anything else, tying the texture threads to each other revives the image of the carpet texture in everyone's mind; But tapestry is actually a fabric with a special texture. A hand-woven fabric that can be used for different applications. In tapestry art, the desired design can be tied together with the help of thread and needle. The final tapestry fabric is a product of applying a set of multi-art techniques. Textile, carpet weaving, Jajim weaving, Macroume, cloth weaving and even arts such as mirror work that can have a place in the fabric texture are some of the arts that you will experience with the tapestry texture. Also, many tips such as knowing the tools, thin embroidery and clean embroidery in the tapestry weaving stage will help you increase your speed. Sewing training for tapestry weaving, you must first have a previous design. A mental plan that you should draw with the help of pen and paper and carry with you as a clear, accurate and practical model. The next step is tying and tying the threads to create the desired design. Finally, you will have a fabric with desired thickness for decorative or practical use (Amiryan, 2018).

During the 1940s, which were the years of restrictions and shortages of knitted products during the Second World War, American women were encouraged to recover cotton bags. In fact, the possibility and appearance of bags with designs printed on them were approved by the National Cotton Board and the Knitted Bag Factory Association and had a national image (Ghayebi, 2014).

The birth of the handbag dates back to the 16th century. Since then, the shape and image of handbags has seen many changes. An exhibition in Germany has displayed bags from the 16th to the 21st century. The French company "Hermès", one of the famous manufacturers of luxury goods, undoubtedly owes the fame of its handbags to Grace Kelly. The Hollywood actress, who later became the wife of the King of Monaco, was so fond of this bag model that in 1956, Hermes named this model "Kelly".

Until the French Revolution, men carried handbags like women, after that men's fashion turned to simplicity and the bag became a woman's only tool. Johannes Piech believes that in the future, men will turn to carrying a bag instead of sports bags or laptop bags, and the bag will become a part of men's fashion.

Social and industrial developments have influenced fashion. For example, in the 17th century after the establishment of the post office, flat handbags with multiple pockets were produced, which were made of leather or silk. These bags were often decorated with patterns.

According to Thomas, the design of a formal bag - the design of a signature bag - the design of bags with stones and beads - the design of a metallic bag - the execution of tooled and embossed designs - the specialized vocabulary of bag design - the execution of fabric bags - the execution of other textures (Tanabian, 2011).

Man has been directly and indirectly and consciously or unconsciously connected with visual elements since long ago. In fact, the next elements were a means so that a person can use it together with words as one of the ways to communicate (Aghakhani, 2007, Hashemi, 2019).

The most common shape of a point is a circle, and often when the word "point" comes to our ears, its roundness is imagined in the mind; But it is not always like this. A point is one of the visual elements that may be a square, triangle, rectangle, etc. relative to its position in the image, and this issue completely depends on the frame (Nami, 2010: 20).

Similarly, the accumulation of points can also be used to show the form. If the number of points is very large, they are combined with each other and can create the idea of the color of different substances and colors in the mind. This is the basis of the technique of reproduction of light shadow, black and white and color images (Dundeby, 2010).

The most common use of point can be seen in the design of good brogue shoes. A style of men's shoes that is traditionally characterized by the use of dots in different sizes on the border of cuts and sometimes decoration in the form of patterns in the shoe effect (Hashemi, 2019). One of the famous designers who uses visual elements well in his work is "Manolobla Nik".

## **2. Artistic and Practical Work Process**

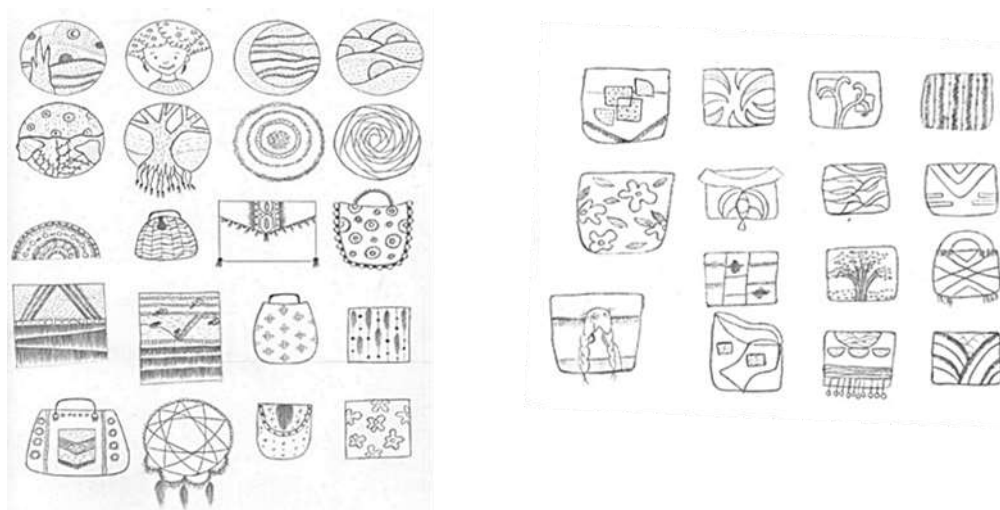
After studying the theory parts and getting information about the world of tapestry art and thread weaving, we tried to design a set of bags and shoes for young women inspired by different subjects and create a new market and entrepreneurship; First of all, a storyboard was prepared from the textures and applications of tapestry and samples of textures were prepared by designing and taking into account the coloring, efficiency, elements such as the roots of the work, prominent texture, landscape designs and it was shown in the format of the storyboard; After creating a set of 36 linear etudes of the bag design and selecting 5 approved designs, the pattern and stages of weaving, the use of different materials, and the matching shoes have also been produced.

Storyboard is the first illustrated example of the project, which is used when designing clothes, bags, shoes, making movies, making animations, etc. Storyboard helps to depict a story or basic plot in successive frames. In general, the storyboard is the image of a story and is used to do artistic work, especially advertising and clothing design, to generate ideas and create a general plan in the mind; For fashion and clothing design, a designer may not have any ideas at the first stage, and at such a stage, storyboards come to help the clothing designer as a source of inspiration; At first, before starting the design of bags and shoes, a storyboard was prepared, which is a collection of visual information from the tapestry, and it was partially introduced.



**Fig 1** Storyboard and woven tapestry samples

The initial etudes are prepared based on the initial information from the samples of tapestry textures and its application in line with the project topic and with the idea of the storyboard.

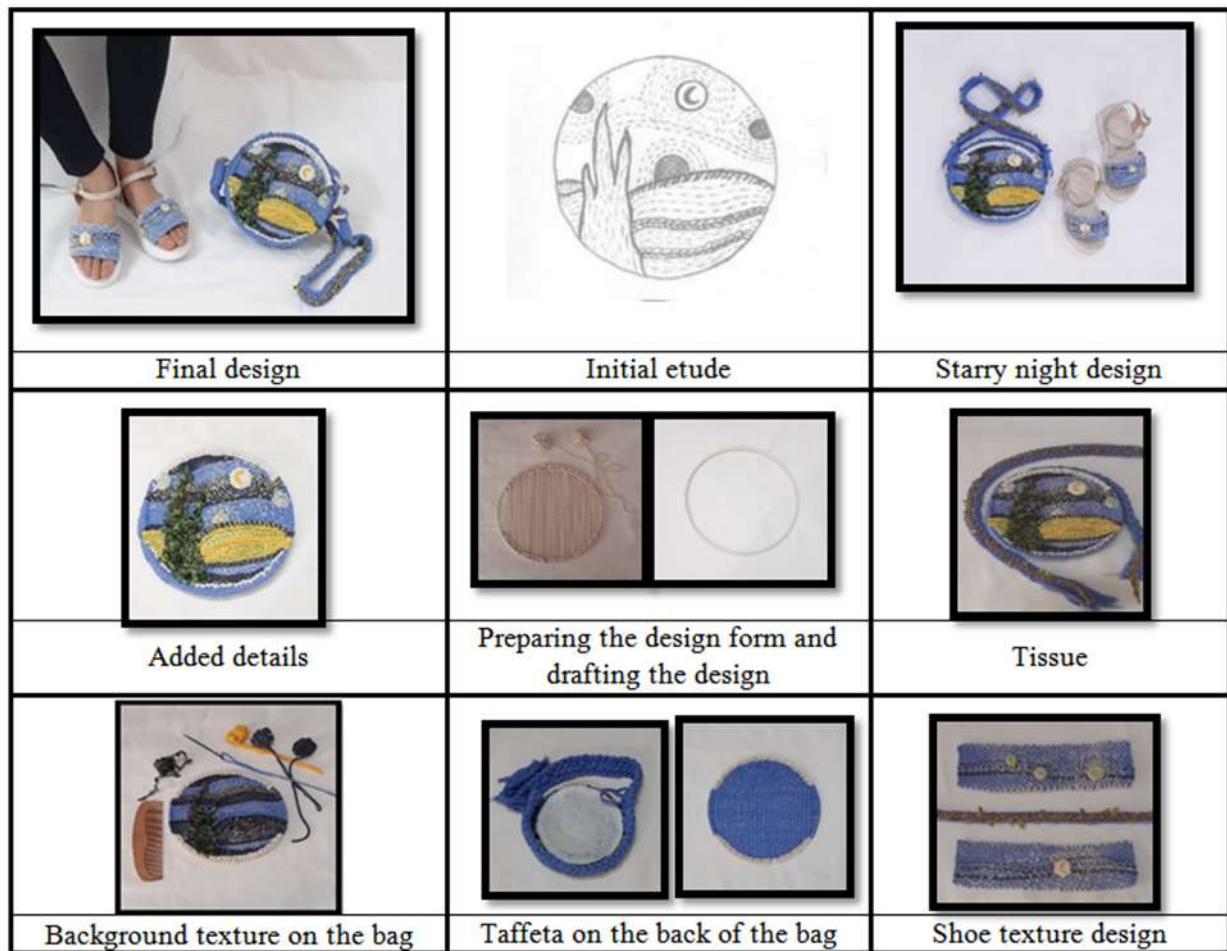


**Fig 2** The initial etudes

### 2.1. Starry Night Design Bag and Shoes

The design of this work is inspired by the painting *Starry Night* by Dutch painter Vincent Van Gogh. After the preparation and drawing of the frame, the bottom of the bag is woven with thread and thread of satin leaves, and the details of the work are added in the form of hand embroidery.

The strap is woven with a Macroume method, and for more beauty, the leaf thread is woven with a leather thread. The back of the work is woven in the form of taffeta, and for the shoes, a design matching the design of the bag is woven but not identical. Work steps: drawing the form with two-mil cotton thread ready for weaving (this step is done for all four bags) and preparing the metal form, which is wrapped around a thread for greater strength. The texture of the background of the bag with thread and leaves. The design of this work is inspired by the painting *Starry Night* by Vincent Van Gogh, a Dutch painter.












**Fig 3** The working steps of star bags and shoes

## 2.2. The Design of the Moon and the Sun

The coloring of this work is done in orange and yellow tones. For the texture, cotton thread was wrapped around two circles with diameters of 15 and 20 cm for strength. Then, the weaving is done and first the weaving is done in the small circle part, which is a combination of different tapestry textures. The crescent part of the big circle is completed with taffeta. The back part of the work is a combination of flat and raised textures in an irregular manner. The work strap is woven using Macroume weaving method, for a pair of shoes a narrow strap is used that is woven in Macroume fashion, two parts of the upper of the shoe are drawn on the frame and woven according to the approved design of the bag.



		
The final design of bags and shoes	The design of the moon and the sun on the back and front	Initial etude
		
Tabla texture and bag strap	Weaving and weaving the back and front of the bag	Tabla weave around the bag
		
Shoe tapestry texture	Running shoes	Chugging

**Fig 4** The stages of carrying out the work of bags and shoes tapestry design of the moon and the sun

### 3. Conclusion

Handicrafts express the authenticity, culture, taste and taste of a nation and have a great correlation with the history of traditions and geographical environment and consumption needs of the people. The tapestry with its high diversity has been used in many ways and many creativities and innovations. Considering the fact that bags and shoes are an important and inseparable part of people's clothing, as well as people turning to personalize their desired style, new and unique designs can open a new market and door to the world of bags and shoes and transform it. Considering the wide variety of types of tapestry, there is no limit to the use of material in tapestry. Due to the fact that the tapestry has a fancy and formal look, in order to make the product more practical and can be used in all places, it is possible to use strong sofa fabric and to prevent wear, strong sofa fabric can be used on the back of the bag and the bottom of the bag. The tapestry fabric can be placed on the bag with a button or... and remove that part at the time of work. The whole bag and multi-functional shoes and detachable parts can be used at work and in the assembly. Use of fabric with more weft-warp involvement to strengthen the work and also to produce our products in three lines: community, office, and assembly. Designing bags and shoes is an opportunity to innovate and break conventional boundaries and achieve new expressions. At the end of the collection, we can conclude that bags and shoes and the colors used in them have a great impact on people's style. In this research, an attempt was made to achieve a new and beautiful design in

women's style by combining tapestry textures and changing bag design. On this basis, by examining the types of tapestry and its application in bags and shoes, in addition to meeting the needs of young women who are looking for modernity and unique and tech clothing, it is possible to reach a profitable target market, as well as generate income and help the economic cycle of families.

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